

22D – Workshop: Creating Passion for Change

Presenter

Bob Faw, Chief Ignition Officer, Matchbox Group - bob@matchboxgroup.com

Session Summary

During this interactive workshop, you'll learn the Matchbox method of “ignite, involve, inspire”. We start with a video of a business case study in which the entire company came alive and embraced the changes with passion.

- The first energizing aspect is to *ignite* – creating empowering partners with leaders and igniting passion for company goals among all employees.
- The second energizing aspect is to *involve* – getting everyone thinking, learning and contributing, which encourages whole-system engagement and starts an improvement culture.
- The third energizing aspect is to *inspire* – sparking energy, creativity and productivity using fun, celebration, interaction and clear paths to success.

About the Presenter – Bob Faw

Bob Faw helps organizations to energize their cultures around common goals. Bob has been guiding the growth and development of organizations and individuals since 1988. His programs increase team synergy, interpersonal skills and mutual trust. All of his programs incorporate the powerful modality of active learning simulations. Bob specializes in Strategic Planning, energizing Change Management, Leadership Development, Conflict Management, People Skills, Training, and Team Building.

Bob's comedic style and energizing activities keep engagement high and enhance retention. He facilitates improvement processes with corporate, non-profit and government organizations to increase organizational, team, and individual effectiveness. His trainings utilize current theories of organizational development, leadership development, team development, etc., and provide a setting where the relevant skills are developed through practice. Bob's clients are led through the process of learning how to use these skills in their professional lives. He includes “experiential-learning” simulations to enhance comprehension and retention.